



WHAT'S UP? MEDIA

**BEST OF**  
*Party*  
**2024**

**JUNE 11**  
**2024**

What's Up? Media's Best Of Party celebrates the best of the area's restaurants, shops, services, entertainment, and businesses all rolled up into one fantastic fundraising event. At the party, "Best Of" restaurant winners, and only winners, serve samples of their winning dishes. This is an amazing community event that always sells out! The Best of Party attracts many guests (including professionals & business owners) from Anne Arundel County and Eastern Shore counties! This year's party will be June 11.

<b>SPONSORSHIP COMPARISONS</b>	<b>FRIEND \$1,000</b>	<b>BUSINESS \$2,000</b>	<b>PHOTOBOOTH \$3,000</b>	<b>GLASS \$4,000</b>	<b>PRESENTING \$7,500</b>
<b>PRE-EVENT EXPOSURE</b> (According to timing of sponsorship contract)					
Company name with link on event page website	✓				
Company logo with link on event page website, Best of Party print ad, and newsletters		✓	✓	✓	
Premium Company logo position with link on event page website, Best of Party print ad, newsletters, road sign, announcement letter, and all print/digital communications					✓
1/8 print ad in Small Business Section (AN or CM)	✓				
1/4 print ad in Small Business Section (AN or CM)		✓			
Box ad on whatsappmag.com (6 months)			✓	✓	
Box ad on whatsappmag.com (1 year) and Leaderboard Banner (2 months)					✓
Inclusion in (1) social media post announcing sponsors	✓	✓			
Inclusion in (2) social media posts announcing sponsors			✓	✓	✓
Social media reel post with option to be a collaborator			✓	✓	✓
<b>ONSITE EVENT EXPOSURE</b>					
Company name listed on all event signage and in event program	✓				
Company logo listed on all event signage and in event program		✓	✓	✓	✓
Individual sponsor signage			✓	✓	✓
Company name/recognition announced from stage during the event			✓	✓	✓
Company logo on all photobooth pictures printed on site (a proof will be sent to you prior to the event for approval)			✓		
Company logo on party glasses for all attendees				✓	
Prominent location/table for your company display and promotional materials/giveaways. Opportunity for product display/banner in VIP room (Must be approved prior).					✓
Opportunity for advertising materials and/or promotional items in Best Of Party Goody Bag					✓
<b>POST EVENT EXPOSURE</b>					
Company logo included in the post-event ad thanking sponsors	✓	✓	✓	✓	✓
Picture and caption mentioned in the "Out on the Towne" section in the magazine					✓
Company logo on feedback form sent to party attendees and opportunity to provide a feedback prize					✓
<b>OTHER BENEFITS</b>					
Comped regular tickets to the Best Of Party (regularly \$95 per ticket). Option to upgrade to VIP tickets for \$50 per ticket (\$145 value). Includes unlimited drinks, early access to VIP lounge, and a VIP swag bag.	2 tix	2 tix	4 tix	6 tix	12 tix
Option of inclusion of promotion item in VIP goodie bags (min \$5 value)		✓	✓	✓	✓
Discounted tickets available to sponsoring company employees or customers			✓	✓	✓
Exclusivity in product category (upon signing as a presenting sponsor)					✓
VIP Room (This is a separate room only for VIP ticket holders with access to separate bar, special tastings, and extra seating)					✓
Company logo on photo "step and repeat" at entrance of party					✓



BUSINESS: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

CELL: \_\_\_\_\_

FAX: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WEB ADDRESS: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

## SPONSORSHIPS:

- Friend Sponsor - \$1,000
- Business Sponsor - \$2,000
- Photobooth Sponsor - \$3,000
- Glass Sponsor - \$4,000
- Presenting Sponsor - \$7,500

(Circle) Visa Mastercard AmEx Discover

Card Number: \_\_\_\_\_

Security Code (on back): \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_